

**City of Laguna Hills
Events, Communication, & Beautification Committee
Regular Meeting
Minutes
Wednesday, February 12, 2025**

Call to Order

Resolution No. 96-04-09-1 established rules of decorum for public meetings held by the City of Laguna Hills. Resolution No. 96-04-09-1 is available on the table at the back of the City Council Chamber.

The Regular Meeting of the Events, Communication, and Beautification Committee of the City of Laguna Hills, California, was called to order at 11:00 am at the Admin Conference Room, 24035 El Toro Road, Laguna Hills, CA 92653.

Roll Call of Committee Members

Present:

Council Member Erica Pezold
Council Member Jared Mathis

Absent:

Public Comments

This is the time to address the Events, Communication, and Beautification Committee on any matter not listed on this Agenda that is within the subject matter jurisdiction of the Committee. Public Comments are limited to three minutes per person and a total time limit of thirty minutes.

There were no public comments on non-agendized items.

1. Presentations

There were no presentations.

2. Committee Business

2.1 Approval of Minutes

2.2 Events

Recommendation: That the Events, Communication, and Beautification Committee discuss the following:

- a. 2025 Events Calendar
- b. Community Center Equipment
- c. Defining Goals and Metrics for Success for all events

Resident Harry Huggins provided his comments to staff.

2.3 Communication

Recommendation: That the Events, Communication, and Beautification Committee discuss the following:

- a. Framing the role of the Events, Communication, and Beautification Committee with city communication channels

2.4 Beautification

Recommendation: That the Events, Communication, and Beautification Committee discuss the following:

- a. LH on the Hill Lighting Update
- b. Security Cameras at City Parks
- c. Identifying 2025 Beautification Projects

Resident Michelle Whiteaker, provided her comments to committee members and staff on item no. 2.4 (b).

3. Committee Member Comments

(Opportunity to discuss new ideas/comments)

Committee Members Mathis and Pezold provided their comments to staff.

Adjournment

The next Regular Meeting of the Events, Communication, and Beautification Committee will be March 12, 2025, at 11:00 a.m., in the City Council Conference Room, located at 24035 El Toro Road, Laguna Hills, California.

There being no further business before the Events, Communication, and Beautification Committee at this session, the meeting was adjourned at 12:40 pm.



Jarad L. Hildenbrand, City Manager

Approved at meeting of March 12, 2025.