



City of Laguna Hills Events, Communication, & Beautification Committee

Erica Pezold
Committee Member

Jared Mathis
Committee Member

Regular Meeting Agenda
Wednesday, May 14, 2025 - 11:00 AM

Admin Conference Room
24035 El Toro Road
Laguna Hills, CA 92653

Submission of Electronic Public Comments: While you may attend this meeting in person, those wishing to make electronic public comments may submit their comments by [email to the City Clerk](#) by 9:00 a.m. on the date of the meeting. In the subject line of the email, please state your name and the item number you are commenting on. Any public comment received that does not specify a particular agenda item number will be announced during the general public comment portion of the agenda. If you wish to submit a public comment on more than one agenda item, please send a separate email for each item you are commenting on. All comments received by 9:00 a.m. on the date of the meeting will be provided to the Events, Communication, and Beautification Committee in advance to allow time for the Committee Members to read them.

Call to Order

Roll Call of Committee Members

Public Comments

This is the time to address the Events, Communication, and Beautification Committee on any matter not listed on this Agenda that is within the subject matter jurisdiction of the Committee. Public Comments are limited to three minutes per person and a total time limit of thirty minutes.

1. Presentations

2. Committee Business

2.1 Approval of Minutes

Recommendation: That the Events, Communication, and Beautification Committee approve the Minutes for the March 12, 2025, Regular Meeting.

2.2 Events

Recommendation: That the Events, Communication, and Beautification Committee discuss the following:

- a. 2025 Events Calendar
- b. Reimagining Heritage Day
- c. Proposed Neighborhood Block Party Grant

2.3 Communication

Recommendation: That the Events, Communication, and Beautification Committee discuss the following:

- a. Business Recognition Program
- b. City Website Improvement/Redesign
- c. Street Banners

2.4 Beautification

Recommendation: That the Events, Communication, and Beautification Committee discuss the following:

- a. Rooted Sites

3. Committee Member Comments

(Opportunity to discuss new ideas/comments)

Adjournment

The next Regular Meeting of the Events, Communication, and Beautification Committee will be June 11, 2025, at 11:00 a.m., in the City Council Conference Room, located at 24035 El Toro Road, Laguna Hills, California.

CERTIFICATION

I, JENNIFER LEE, City Clerk of the City of Laguna Hills, do hereby certify that a copy of the foregoing Agenda was posted at Laguna Hills City Hall, Laguna Hills Community Center, and the Courtyard at La Paz Center by May 9, 2025, at 5:00p.m.



Jennifer Lee, CMC, City Clerk

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, you should contact the office of the City Clerk at (949) 707-2635. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to assure accessibility to this meeting.

Materials related to an item on this Agenda submitted to the Events, Communication, and Beautification Committee after distribution of the agenda packet are available for public inspection in the City Clerk's Office at 24035 El Toro Road, Laguna Hills, California, during normal business hours.

City Council Members receive no additional compensation or stipend as a result of serving on the Events, Communication, and Beautification Committee.