



Michael Caputo
Chair

Neel Patel
Vice Chair

Mark Jones
Commissioner

Scott Miller
Commissioner

Mark Schaff
Commissioner

City of Laguna Hills Traffic Commission

Regular Meeting Agenda
Wednesday, July 16, 2025 - 6:00 PM

City Council Chamber
24035 El Toro Road
Laguna Hills, CA 92653

Teleconference Location:

*Pursuant to Government Code Section 54953(b), Traffic Commissioner Scott Miller will participate remotely via teleconference at the following publicly accessible location(s)

Scott Miller

The Carleton Business Center
122 Ferdinand Drive
Gallatin, TN 37066

Any person wishing to address the Traffic Commission on any matter, whether or not it appears on this Agenda, is asked to complete a "Request to Speak" form available on the table at the back of the Chamber. The completed form is to be submitted to the Recording Secretary prior to an individual being heard by the Traffic Commission. Completion of the form is voluntary. All persons may attend the meeting regardless of whether this form is completed.

Members of the public wishing to address the Traffic Commission can do so during the Public Comments portion of the Agenda with a time limitation of three minutes per person, as determined by the Chair, and a total time limit of thirty minutes for Public Comments. If you are commenting on an Agenda item, your comments will be heard at the time that item is scheduled on the Agenda. If you are addressing the Commission on an item not listed on the Agenda, the Traffic Commission is prohibited by law from discussing or taking any action on that item.

Call to Order

Resolution No. 96-04-09-1 established rules of decorum for public meetings held by the City of Laguna Hills. Resolution No. 96-04-09-1 is available on the table at the back of the City Council Chamber.

Pledge of Allegiance

Roll Call of Commissioner Members

1. Public Comment

This is the time to address the Traffic Commission on any matter not listed on this Agenda that is within the subject matter jurisdiction of the Commission. Public Comments are limited to three minutes per person as determined by the Chair and a total time limit of thirty minutes.

2. Minutes Approval

2.1 Approval of Minutes for May 21, 2025, Traffic Commission Meeting

Recommendation: That the Traffic Commission approve the Minutes of the May 21, 2025, Traffic Commission meeting.

3. Presentations

4. Administrative Reports

4.1 Exploring Citywide Street Sweeping Parking Restrictions

Recommendation: That the Traffic Commission provide direction to City staff.

5. Informational Items

5.1 Sheriff's Department Verbal Report

5.2 City Engineer's Verbal Report

6. Commissioner Comments

Adjournment

The next Regular Meeting of the Traffic Commission will be September 17, 2025, at 6:00 p.m. in the City Council Chamber, located at 24035 El Toro Road, Laguna Hills, California.

CERTIFICATION

I, JOE AMES, P.E., T.E., Assistant City Manager of the City of Laguna Hills, do hereby certify that a copy of the foregoing Agenda was posted at Laguna Hills City Hall, Laguna Hills Community Center, and the Courtyard at La Paz Center by July 10, 2025, at 5:00p.m.,



Joe Ames, P.E., T.E, Assistant City Manager

I, Scott Miller, Traffic Commissioner of the City of Laguna Hills, do hereby certify that a copy of the foregoing Agenda was posted at The Carleton Business Center, 122 Ferdinand Drive, Gallatin, TN 37066 (map below), by July 10, 2025, at 3:00 p.m. Central Standard Time.



Scott Miller, Traffic Commissioner

Teleconference Location Map
Pursuant to Government Code Section 54953(b):

Scott Miller
The Carleton Business Center
122 Ferdinand Drive
Gallatin, TN 37066



In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, you should contact the office of the Public Works Director/City Engineer at (949) 707-2651. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to assure access.

Materials related to an item on this Agenda submitted to the Commission after distribution of the Agenda packet are available for public inspection in the Public Services Department at 24035 El Toro Road, Laguna Hills, California, during normal business hours.

**CITY OF LAGUNA HILLS
TRAFFIC COMMISSION**

**REGULAR MEETING
MINUTES
Wednesday, May 21, 2025**

CALL TO ORDER

Resolution No. 96-04-09-1 established rules of decorum for public meetings held by the City of Laguna Hills. Resolution No. 96-04-09-1 is available on the table at the back of the City Council Chamber.

The meeting was called to order at 6:00 p.m. by Chair Caputo.

PLEDGE OF ALLEGIANCE

Chair Caputo led the pledge of Allegiance.

ROLL CALL OF COMMISSION MEMBERS

Attendee Name	Title	Status	Absent
Mike Caputo	Chair	Present	
Neel Patel	Vice Chair	Present	
Mark Jones	Commissioner	Present	
Scott Miller	Commissioner	Present	
Mark Schaff	Commissioner	Present	Left meeting at 7:18

1. PUBLIC COMMENTS

Mr. Lowell Reed, a resident, requested the City install additional signage on Paseo de Valencia to alert drivers of the upcoming double right turn on Laguna Hills Drive. Mr. Reed also mentioned SB 1215, and requested the City not install bollards along bike lanes.

Ms. Susie Holloway, a resident, thanked the Commission for not going forward with the redesign of the Paseo de Valencia project. Ms. Holloway requested permit parking on El Conejo Lane.

Ms. Ruth Lund, a resident, spoke against permit parking in her neighborhood. Ms. Lund explained her street is not in the permit parking district - which renders her unable to park, or to have her guests park along the side of her house during the

hours of enforcement. Ms. Lund requested the City to find more permanent solutions for additional parking, and to convert the City yard on Aliso Hills into a parking structure. Ms. Lund also requested the City to allow more parking on La Paz Road during school hours.

Ms. Beverly Thies, a resident, requested permit parking on El Conejo Lane.

2. MINUTES

2.1 Minutes

Recommendation: That the Traffic Commission approve the minutes of March 19, 2025.

RESULT:	APPROVED [4-0-1]
MOVER:	Neel Patel, Vice Chair
SECONDER:	Mike Caputo, Chair
AYES:	Mike Caputo, Chair, Scott Miller, Commissioner, Neel Patel, Vice Chair, Mark Schaff, Commissioner
NOES:	None
ABSTAIN:	Mark Jones, Commissioner

3. PRESENTATIONS

3.1 Introduction to Traffic Engineering

Jerry Stock, P.E., T.E. and Michael Vallado, P.E., T.E. from Hartzog and Crabill, Inc., provided a presentation on the principles of traffic engineering to the Traffic Commission.

4. ADMINISTRATIVE REPORTS

4.1 Review of Traffic Conditions on Bridlewood Drive and Vista Viejo

Assistant Engineer Samantha Vu reviewed the information provided in the staff report and responded to Commissioner requests for additional information.

Mr. Aaron Meyers, a resident, requested additional traffic control measures, and expressed concern regarding vehicles turning onto Bridlewood Drive from Vista Viejo into oncoming traffic.

Recommendation: That the Traffic Commission recommend that the City Engineer install centerline striping and “Watch Downhill Speed” signs along Bridlewood Drive and Vista Viejo, paint an additional median with round raised dots on Vista Viejo, install additional “30” pavement legends along Vista Viejo, and conduct another speed survey in six months, in accordance with the City Council’s Residential Streets Traffic Management Policy.

RESULT:	APPROVED [4-0-1]
MOVER:	Mike Caputo, Chair
SECONDER:	Scott Miller, Commissioner
AYES:	Mike Caputo, Chair, Mark Jones, Commissioner, Scott Miller, Commissioner, Neel Patel, Vice Chair
NOES:	None
ABSENT:	Mark Schaff, Commissioner, left the meeting at 7:18 p.m.

4.2 Buckskin Drive/Broken Bit Lane and Buckskin Drive/Nellie Gail Road Sight Distance and Stop Sign Evaluation

Assistant City Manager Joe Ames reviewed the information provided in the staff report and responded to Commissioner requests for additional information.

Recommendation: That the Traffic Commission recommend to the City Council the installation of a One-Way Stop Sign on Broken Bit Lane at Buckskin Drive.

RESULT:	APPROVED [4-0-1]
MOVER:	Scott Miller, Commissioner
SECONDER:	Neel Patel, Vice Chair
AYES:	Mike Caputo, Chair, Mark Jones, Commissioner, Scott Miller, Commissioner, Neel Patel, Vice Chair
NOES:	None
ABSENT:	Mark Shaff, Commissioner

4.3 Exploring Citywide Street Sweeping Parking Restrictions

Assistant City Manager Joe Ames reviewed the information provided in the staff report and responded to Commissioner requests for additional information.

Mr. Bruce Freeman, a resident, requested the City install no parking during the days and hours of street sweeping signage.

Recommendation: That the Traffic Commission provide input on the topic and recommend City staff return to Traffic Commission at a future meeting with a refined written report.

RESULT:	APPROVED [4-0-1]
MOVER:	Mike Caputo, Chair
SECONDER:	Scott Miller, Commissioner
AYES:	Mike Caputo, Chair, Mark Jones, Commissioner, Scott Miller, Commissioner, Neel Patel, Vice Chair
NOES:	None
ABSENT:	Mark Schaff, Commissioner

5. INFORMATIONAL ITEMS

5.1. Sheriff's Department Verbal Report

Captain Burk provided a verbal report to the Commission.

6. COMMISSIONER COMMENTS

Commissioner Miller indicated the Mobility Element workshop was a great success because of Assistant City Manager, Joe Ames. Commissioner Miller said the workshop was intended to be a quick 15-minute presentation and turned into a very animated two hour discussion with the community and staff. Commissioner Miller complimented staff and gave 5-star kudos to Assistant City Manager, Joe Ames, for turning what could have been a very contentious meeting into an informative and positive experience for all.

Vice Chair Patel indicated he appreciated the dedication and responsiveness of City staff to the concerns of the community.

Commissioner Jones indicated he appreciated City staff for turning an animated discussion at the Mobility Element workshop into a friendly meeting where every resident felt their opinion was heard. Commissioner Jones also said he was honored to serve on the Traffic Commission again.

Chair Caputo welcomed Commissioner Mark Jones back to the Traffic Commission and said looked forward to serving with Commissioner Jones.

7. ADJOURNMENT

There being no further business before the Traffic Commission at this session, Chair Caputo declared the meeting adjourned at 8:37 p.m.

Julie Comella, Traffic Commission Secretary

ATTEST:

Mike Caputo, Chair

Approved at meeting of July 16, 2025



City of Laguna Hills Traffic Commission Staff Report

Date: July 16, 2025
To: Traffic Commissioners
From: Joe Ames, Assistant City Manager
Issue: Exploring Citywide Street Sweeping Parking Restrictions

Recommendation: That the Traffic Commission provide direction to City staff.

Background:

At the April 22, 2025, City Council meeting, Mayor Pro Tem Caskey requested that the Traffic Commission look into adopting a Citywide street sweeping parking restriction ordinance. In separate correspondence to Assistant City Manager Ames, Mayor Pro Tem Caskey indicated that cost, enforcement, and coordination with trash pickup days be examined.

At the May 21, 2025, Traffic Commission meeting, City staff provided a report outlining potential costs of sign installation and enforcement, and an overview of how street sweeping is currently coordinated with trash pickup days and how it might change with the implementation of the new solid waste and recycling service contract with CR&R that takes effect on July 1, 2025. The May 21, 2025, Traffic Commission agenda report is attached.

The Traffic Commission recommended that the City Engineer return to the Traffic Commission with a refined report on implementing a Citywide street sweeping parking restriction ordinance that includes an examination of the cost associated with placing signage only at the entrance to each housing tract, which is the minimum notification signage required by law.

Analysis: Street Sweeping Parking Restriction Implementation

Implementing parking restrictions to facilitate street sweeping offers several operational and environmental benefits but also presents certain challenges for residents and city staff. Below is a summary of the key advantages and disadvantages:

Benefits

1. Improved Street Cleanliness

Parking restrictions allow sweepers to access the full width of the curb, resulting in more effective removal of litter, leaves, and roadway debris.

2. Enhanced Stormwater Quality

Street sweeping helps prevent pollutants such as oils, metals, and trash from entering the storm drain system, contributing to cleaner local waterways and compliance with environmental regulations.

3. Improved Neighborhood Appearance

Clean streets enhance community esthetics and can signal a well-managed and cared-for neighborhood.

4. Public Health and Safety

Removing organic material and waste reduces potential slip or skidding hazards for pedestrians and vehicles.

Challenges

1. Resident Inconvenience

Required vehicle relocation during restricted hours can pose a hardship, especially in high-density or multi-family residential areas where off-street parking is limited. Parking restrictions may inconvenience out-of-town guests unfamiliar with local regulations.

2. Enforcement Demands

Effective implementation depends on consistent enforcement, which may require additional staffing or lead to increased citation processing. This additional enforcement demand may vary depending on the level of enforcement sought.

3. Risk of Penalties

Residents who are unaware of the schedule or unable to move their vehicles may be subject to parking citations, potentially causing frustration or hardship.

4. Reduced Parking Availability

Temporary removal of on-street parking during sweeping periods may exacerbate parking shortages in some areas. Communities with lower access to private parking options may be more significantly impacted by the restriction, raising concerns about fairness and accessibility.

Specific to the City of Laguna Hills, implementation of street sweeping parking restrictions may be challenging as discussed further under Analysis: Street Sweeping Operations.

Analysis: Street Sweeping Parking Restriction Signage Implementation

Installing signage to notify residents and visitors of parking restrictions during scheduled street sweeping operations can significantly improve compliance and sweeping effectiveness. However, implementation involves logistical, financial, and community-related considerations.

Benefits

- 1. Improved Compliance: Clearly posted signs reduce confusion about sweeping schedules, leading to higher rates of vehicle relocation and more effective curb-to-curb cleaning.
- 2. Enhanced Public Awareness: Permanent signage serves as a daily reminder of local street maintenance schedules, reinforcing civic responsibility.
- 3. Supports Enforcement: Signage provides a legal basis for issuing citations, improving the enforceability of municipal codes.

Police Services recommends that signage be placed at distances similar to existing residential permit parking signs at 300’ apart in order to maximize the benefits of street sweeping parking restriction signage.

Challenges

- 1. Installation Costs: Initial costs include purchasing, installing, and potentially updating hundreds of signs across sweeping routes.
- 2. Maintenance and Vandalism: Signs may require periodic replacement due to weathering, or repairs following vandalism or vehicle damage.
- 3. Community Resistance: Some residents may view signage as unsightly or object to parking restrictions, especially in areas with limited off-street parking.
- 4. Enforcement Sensitivity: Strict enforcement based on posted signage may lead to complaints or public backlash, particularly during early implementation.
- 5. Coordination with Existing Signage: Careful planning is required to avoid conflicts with existing parking restrictions.
- 6. Coordination with the Contractor: Careful planning is required to develop street sweeping route maps that will allow the sweeping contractor to implement the project.

Analysis: Street Sweeping Parking Restriction Signage Installation Costs

Regarding installation costs, the City Engineer is providing the following signage alternatives and estimated costs:

Signage Alternative No. 1: Place signs approximately every 300’ along streets, which is

typical for permit parking signs already installed elsewhere in the City.

Based on a spacing interval of approximately 300', which is typical for permit parking signs already installed in the City, approximately an additional 2,400 no parking during street sweeping signs will need to be installed on residential and collector streets. Most of the signs can be attached to street light poles; however, City staff estimates that 900 signs will need to be posted on dedicated telespars (metal posts).

Approximately 2,400 signs x \$90 per installed sign = \$216,000
Approximately 900 telespars x \$150 per installed telespar = \$135,000
Total estimated cost: \$351,000

Signage Alternative No. 2: Place signs only at the entrances to housing tracts, which is how the only residential tract with a street sweeping parking restriction, Moulton Ranch, not associated with residential permit parking is signed. (Other tracts with residential street sweeping parking restrictions are associated with permit parking areas.)

The minimum required signage to enforce a street sweeping parking restriction in a residential area requires only that signage be posted at the entrance to any residential tract. City staff counted the number of residential tract entrances and determined that approximately 60 signs are needed to sign in this manner. However, this alternative is not recommended by Police Services due to enforcement and notification concerns.

Approximately 60 signs x \$90 per installed sign = \$5,400
Approximately 60 telespars x \$150 per installed telespar = \$9,000
Total estimated cost: \$14,400

Analysis: Street Sweeping Parking Restriction Enforcement Costs

Regarding enforcement costs of implementing street sweeping parking restrictions, the cost of enforcement can vary depending on the personnel used for enforcement (e.g. Orange County Sheriff's Community Service Officer, private contractor, or City Code Enforcement Officer), and the duration and frequency of enforcement.

Because the City already contracts with the Orange County Sheriff's Department for parking enforcement through the use of Community Service Officers, City staff recommends that Community Service Officers be used for any street sweeping parking restrictions enforcement.

At the May 21, 2025, Traffic Commission meeting, Commissioners suggested a three-phase approach to implementation:

1. Education period
2. Warning citation period
3. Enforcement period

City staff has developed a sample Public Outreach Plan for Phase 1, attached. This is also discussed below.

Phase 2 and 3 will likely require additional temporary Community Service Officer (CSO) resources. City staff foresees that after an initial warning citation period and enforcement period, enforcement efforts could be scaled back because compliance with the street sweeping parking restrictions will likely be more widespread.

Based on this anticipated educational and enforcement process, and assuming that the parking restrictions are from 8:00 AM to 4:00 PM two days per week, Police Services recommended scheduling full 12-hour overtime shifts because CSOs will need time for handling report writing and other daily administrative and preparation tasks before and after patrols. In addition to direct enforcement time spent, CSOs can use any available remaining time for related tasks such as equipment checks, fueling, picking up or dropping off supplies, uploading data and evidence, following up on parking complaints, and coordinating with Public Works on signage or problem areas, which helps make full use of their time and supports the overall success of the program.

City staff contemplates that the initial warning citation period would consist of a 12-week period, followed by 8 weeks of strict enforcement. For only the strict enforcement period, staffing two CSOs, two days per week for 8 weeks equates to 32 overtime shifts at \$55.15 per hour each, totaling \$21,177.60. For the same level outreach is required during the initial warning citation period, staffing two CSOs, two days per week for 12 weeks equates to 48 overtime shifts totaling an additional \$31,766.40.

Analysis: Street Sweeping Operations

A major challenge in implementing any street sweeping parking prohibition will be how to coordinate the proposed street sweeping parking prohibition with street sweeping operations, which in turn, is dependent on the solid waste collection schedule. Currently, street sweeping on residential streets is conducted the day after solid waste collection day on the 2nd and 4th week of the month. The collection of solid waste

from residences occurs Monday – Friday. The premise for conducting street sweeping the day after collection is to sweep up any windblown or other deposited material on the street which may occur during collection.

The new Agreement for the Collection, Transportation, Processing and Diversion of Recyclable Materials, Food Scraps, Yard Trimmings, Construction and Demolition Debris and Other Materials and for the Collection, Transportation and Disposal of Municipal Solid Waste between the City of Laguna Hills and CR&R Incorporated (“Solid Waste Agreement”) includes a proposal to change residential trash pickup days for some Laguna Hills residential properties starting July 2026 as part of the solid waste services joint-procurement with the City of Lake Forest. This Agreement took effect on July 1, 2025.

One of the proposed efficiency improvements in the new Agreement proposes to coordinate trash pickup days with Lake Forest. This would result in the City of Laguna Hills’ residential collection days being moved to Mondays and Thursdays. (Multi-family and commercial accounts would remain unchanged.) Therefore, all street sweeping operations on residential streets would need to be changed to Tuesdays and Fridays. However, City staff believes consolidating all residential street sweeping operations to the 2nd and 4th Tuesdays and Fridays of the month is not possible; therefore, it is likely street sweeping operations will need to be adjusted where some residential streets are swept on the 1st and 3rd Tuesday and Friday of the month, whereas, other residential streets are swept on the 2nd and 4th Tuesday and Friday of the month. Therefore, City staff recommends any proposed implementation of street sweeping parking restrictions be delayed until after the implementation of the proposed changes in trash pickup day for some residents.

Further complicating matters, if it is desired to allow for continuous on-street parking by structuring street sweeping times so that residents have the ability to move cars from one side of the street to the other side of the street throughout street sweeping day so as to avoid having to remove cars entirely from the roadway (e.g. the west side of the street is swept between 8 AM and 12 Noon, and the east side of the street is swept between 12 Noon and 4 PM), this may require significant additional planning and expense. Currently, the City’s street sweeping operators are free to sweep a tract in the most efficient manner, which typically results in one side of all streets within the tract being swept followed by the other side of all streets within the tract being swept.

Therefore, depending on the configuration of the streets in the tract, the time difference between one side of any particular street being swept and the other side of the same street being swept can vary widely. To illustrate this point, see attached street

sweeping route map, showing how long continuous streets versus cul-de-sac streets result in different times between two sides of the same street being swept. While not insurmountable, significant planning would need to occur to allow for continuous on-street parking, if desired.

The existing street sweeping contract expires June 30, 2026. Therefore, City staff will be placing street sweeping services out to bid in January 2026. If a street sweeping parking prohibition is directed to be implemented Citywide, this will likely have a significant impact on the cost for street sweeping operations. Usually, more restrictive and prescriptive conditions on the sweeping contractor, such as specific times when a sweeper must sweep, results in a higher bid for the services rendered.

Analysis: Public Outreach Plan

The success of any street sweeping parking restriction, regardless of the specific restriction chosen, is also largely dependent on the public outreach plan. A sample public outreach plan is attached for review.

Conclusion:

City staff recommends that the Traffic Commission provide direction on this issue.

Fiscal Impact:

Unknown, and while not directly related to the implementation of a Citywide street sweeping parking restriction, the cost may be impacted by the logistics and associated cost of implementing Citywide street sweeping parking restrictions in a new street sweeping contract.

Fiscal Impact:

Attachments:

1. TC Agenda Item 4.3 May 21, 2025
2. Current and Proposed Trash Day Map
3. Diagram Illustrative of Street Sweeping Routing
4. Sample Public Outreach Plan
5. Citywide Street Sweeping Map



City of Laguna Hills Traffic Commission Staff Report

Date: May 21, 2025
To: Traffic Commissioners
From: Joe Ames, Assistant City Manager
Issue: Exploring Citywide Street Sweeping Parking Restrictions

Recommendation: That the Traffic Commission provide input on the topic and recommend City staff return to Traffic Commission at a future meeting with a written report.

Background:

At the April 22, 2025, City Council meeting, Mayor Pro Tem Caskey requested that the Traffic Commission look into adopting a Citywide street sweeping parking restriction ordinance. In separate correspondence to Assistant City Manager Ames, Mayor Pro Tem Caskey indicated that cost, enforcement, and coordination with trash pickup days be examined.

By happenstance, Assistant City Manager Ames recently attended a League of California Cities' Public Works Officers Institute Conference where one of the presentations featured the City of Ontario's recently implemented Citywide street sweeping parking restrictions, including costs for implementation. Additionally, the City recently received bids for a proposed street name sign replacement project.

Based on a spacing interval of approximately 300', which is typical for permit parking area no parking signs already installed in the City, approximately an additional 2,400 no parking during street sweeping signs will need to be installed on residential and collector streets. The estimated cost of installation of the required no parking on street sweeping day signage might range from \$175 to \$225 per sign installation location. This results in an estimated total project cost resulting in a range of \$420,000 to \$540,000.

Another cost of implementing street sweeping day parking restrictions is the cost of enforcement. The cost of enforcement will vary depending on the personnel used for enforcement (e.g. Orange County Sheriff's Deputy or Community Service Officer, private contractor, or City Code Enforcement Officer), and the duration and frequency of enforcement.

Regarding coordination with trash pickup day, currently street sweeping on residential streets is conducted the day after trash day on the 2nd and 4th week of the month. If a no parking during street sweeping restriction is proposed and adopted, City staff would propose that this schedule continue. It should be noted that there is a proposal to change residential trash pickup days for some residential properties starting July 2026 based on a new solid waste and recycling service contract awarded to CR&R, Inc. as part of a joint-procurement with the City of Lake Forest. One of the proposed efficiency improvements in the contract proposes to coordinate trash pickup days with Lake Forest. Therefore, City staff would recommend any proposed implementation of street sweeping parking restrictions should be delayed until after the implementation of the proposed changes in trash pickup day for some residents.

City staff recommends that the Traffic Commission provide input on the topic and recommend City staff return to Traffic Commission at a future meeting with a refined written report.

Fiscal Impact:

See above.

Attachments:

None

Sample Public Outreach Plan for Street Sweeping Parking Restriction Signage

The purpose of this outreach plan is to inform and engage the public regarding the implementation of new parking restriction signage to support scheduled street sweeping. The goal is to ensure residents are aware of the changes, understand the benefits, and have adequate time to comply, thereby maximizing program effectiveness and minimizing community disruption.

Goals

- Educate residents and stakeholders on the benefits of curb-to-curb street sweeping.
- Promote voluntary compliance with new parking restrictions.
- Foster public trust and transparency through proactive communication.
- Address community concerns equitably and inclusively.

Key Messages

- **Cleaner Streets, Healthier Community:** Regular sweeping reduces debris, pollutants, and flooding risk.
- **Every Curb Matters:** Vehicle relocation allows for full curb access and more effective sweeping.
- **Ample Notice:** Residents will receive advance notice before enforcement begins.
- **We Welcome Feedback:** Community input is valued and will guide future refinements.

Target Audiences

- Residents (homeowners, renters, multi-family dwellings)
- Homeowners associations and property managers
- Local businesses
- Schools, libraries, and civic institutions
- Delivery and service providers
- Vulnerable populations (e.g., elderly, disabled, low-income households)

Outreach Phases & Activities

- **Phase 1 – Pre-Announcement (1–2 Months Prior to Signage Installation):**
 - City website updates with program overview, maps, and FAQs
 - Initial press release and media advisory
 - Social media messaging to raise awareness
- **Phase 2 – Notification Period (4–6 Weeks Prior):**
 - Direct mailers to affected households and businesses

- Email bulletins and e-newsletter announcements
- Flyers distributed at the Community Center and Civic Center
- Flyers distributed at any City events, if any
- Outreach materials translated into multiple languages as needed
- Phase 3 – Engagement and Education (2–3 Weeks Prior):
 - Public information meetings (virtual and/or in-person)
 - Community briefings with HOAs
- Phase 4 – Implementation and Grace Period (First 12 Weeks of Enforcement):
 - Temporary warning citations (no fines) issued for first-time noncompliance
 - Social media reminders
- Phase 5 - Strict enforcement period
- Phase 6 – Post-Implementation Follow-Up (1–2 Months After Rollout):
 - Resident feedback survey to assess awareness and satisfaction
 - Adjustment of signage or sweeping schedules, if warranted
 - Summary report of program outcomes, compliance rates, and lessons learned

Communication Channels

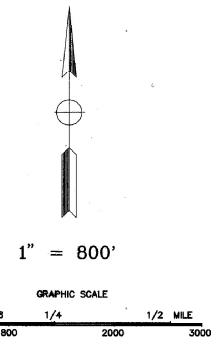
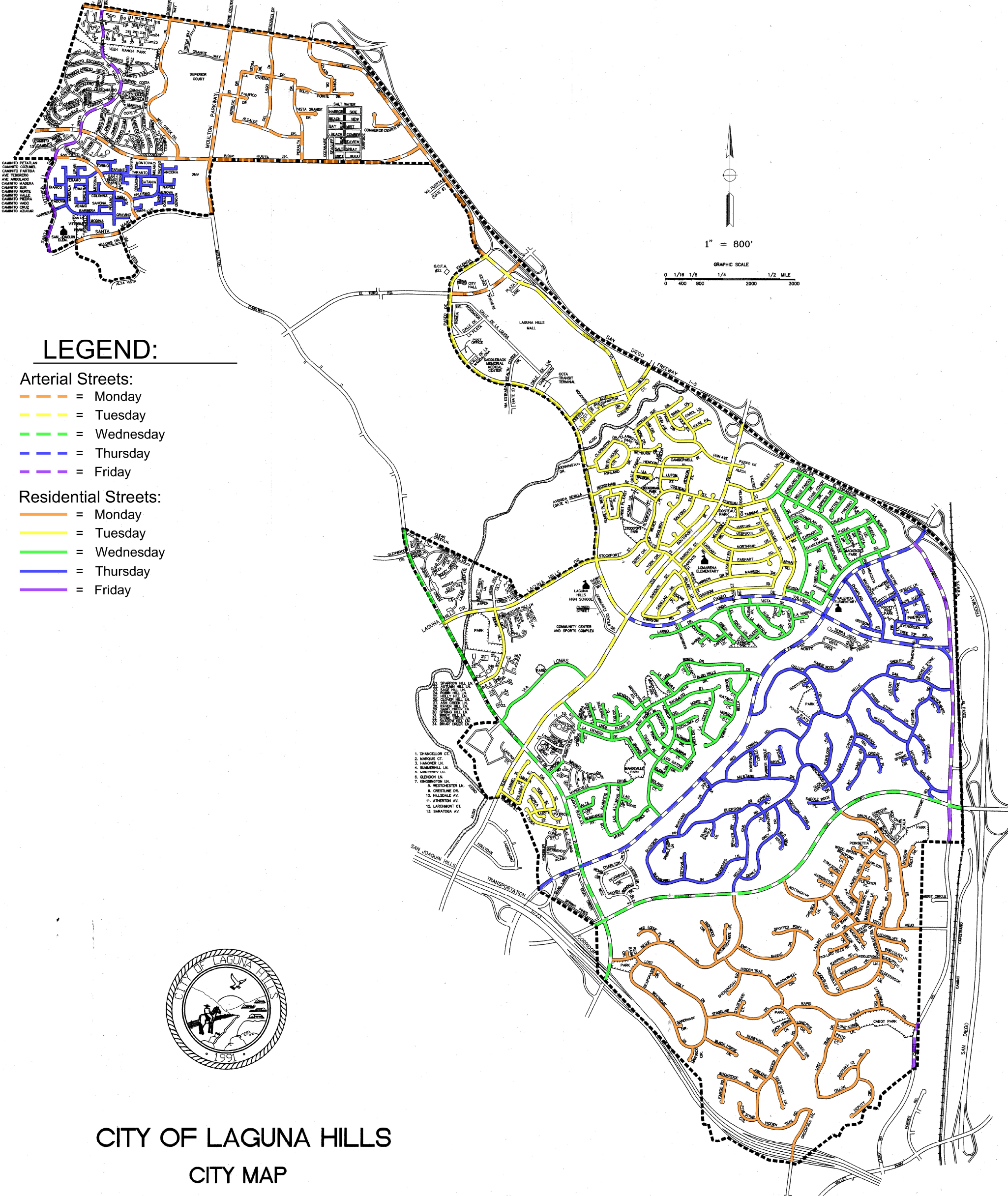
- City website and resident service portal
- Social media (Facebook, Instagram, Nextdoor, X/Twitter)
- City newsletters
- Community partners (HOAs)

Performance Metrics

- Number of households reached through direct mail and digital channels
- Attendance at public meetings or briefings
- Reduction in citations over time (indicating improved compliance)
- Number of feedback responses
- Changes in curb access and sweeping effectiveness based on follow-up assessments

CITYWIDE STREET SWEEPING MAP

- | | | |
|---------------------|---------------------|---------------------|
| 1. CAMINITO WOODS | 11. CAMINITO AZUL | 21. CAMINITO LIZ |
| 2. CAMINITO PALMAS | 12. CAMINITO ALTO | 22. CAMINITO GALMA |
| 3. CAMINITO MARRESA | 13. CAMINITO SOL | 23. CAMINITO RIO |
| 4. BASSANO WEST | 14. CAMINITO AMBRO | 24. CAMINITO POZO |
| 5. CAMINITO GORGOS | 15. CAMINITO MURDO | 25. CAMINITO MAR |
| 6. CAMINITO OLIVA | 16. CAMINITO LORRE | 26. CAMINITO BRISA |
| 7. AVENDA VALVERDE | 17. CAMINITO CLARO | 27. CAMINITO REGALO |
| 8. BASSANO EAST | 18. CAMINITO RIZO | 28. CAMINITO LAGO |
| 9. CAMINITO ORO | 19. CAMINITO CASA | 29. CAMINITO LINDA |
| 10. CAMINITO FLORES | 20. CAMINITO VIENTO | 30. CAMINITO PLAYA |



LEGEND:

- Arterial Streets:**
- = Monday
 - = Tuesday
 - = Wednesday
 - = Thursday
 - = Friday
- Residential Streets:**
- = Monday
 - = Tuesday
 - = Wednesday
 - = Thursday
 - = Friday

1. CHANCELLOR CT.
2. HANOVER CT.
3. HANOVER LN.
4. SUMMERS LN.
5. MONTEREY LN.
6. GLEASON LN.
7. WASHINGTON LN.
8. WESTCHESTER LN.
9. CHESTER DR.
10. HILSDALE AV.
11. KINGSTON AV.
12. LARCHMONT CT.
13. SARATOGA AV.



CITY OF LAGUNA HILLS
CITY MAP