



City of Laguna Hills Events, Communication, & Beautification Committee

Erica Pezold
Committee Member

Special Meeting Agenda
Monday, October 20, 2025 - 10:00 AM

Jared Mathis
Committee Member

Admin Conference Room
24035 El Toro Road
Laguna Hills, CA 92653

Submission of Electronic Public Comments: Those wishing to make electronic public comments may submit their comments by [email to the City Clerk](#) no later than 2 hours prior to the meeting on Tuesday, October 15, 2025. In the subject line of the email, please state your name and the item number you are commenting on. All comments received by the deadline on the date of the meeting will be provided to the Committee Members and will be provided for public inspection at the meeting. Email comments will NOT be read during the meeting. Electronic public comments may only be submitted via email and comments via text and social media (Facebook, X (formerly Twitter), etc.) will not be accepted.

For questions or assistance, please contact the City Clerk's Office at (949) 707-2635 or via [email](#).

Call to Order

Roll Call of Committee Members

Public Comments

This is the time to address the Events, Communication, and Beautification Committee on any matter not listed on this Agenda that is within the subject matter jurisdiction of the Committee. Public Comments are limited to three minutes per person and a total time limit of thirty minutes.

1. Presentations

2. Committee Business

2.1 Approval of Minutes

2.2 Events

Recommendation: That the Events, Communication, and Beautification Committee discuss the following:

- a. 2025 Events Calendar
- b. Elf on the Shelf Business Program

2.3 Communication

Recommendation: That the Events, Communication, and Beautification Committee discuss the following:

- a. Business Recognition Program
- b. Team Dark Horse Community Outreach and Engagement
- c. Paseo De Valencia and Alicia Parkway Reader Board Update

2.4 Beautification

Recommendation: That the Events, Communication, and Beautification Committee discuss the following:

- a. Restroom Cost Estimate for El Conejo Park
- b. Requests for Park Improvements

3. Committee Member Comments

(Opportunity to discuss new ideas/comments)

Adjournment

The next Regular Meeting of the Events, Communication, and Beautification Committee will be November 12, 2025, at 11:00 a.m., in the City Council Conference Room, located at 24035 El Toro Road, Laguna Hills, California.

CERTIFICATION

I, JENNIFER LEE, City Clerk of the City of Laguna Hills, do hereby certify that a copy of the foregoing Agenda was posted at Laguna Hills City Hall, Laguna Hills Community Center, and Knotty Pine Park by October 19, 2025, at 5:00p.m.



Jennifer Lee, CMC, City Clerk

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, you should contact the office of the City Clerk at (949) 707-2635. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to assure accessibility to this meeting.

Materials related to an item on this Agenda submitted to the Events, Communication, and Beautification Committee after distribution of the agenda packet are available for public inspection in the City Clerk's Office at 24035 El Toro Road, Laguna Hills, California, during normal business hours.

City Council Members receive no additional compensation or stipend as a result of serving on the Events, Communication, and Beautification Committee.