



City of Laguna Hills Events, Communication and Beautification Committee

Erica Pezold
Committee Member

Jared Mathis
Committee Member

Regular Meeting Agenda
Monday, April 13, 2026 - 10:00 AM

City Council Conference Room
24035 El Toro Road
Laguna Hills, CA 92653

Submission of Electronic Public Comments: Those wishing to make electronic public comments may submit their comments by [email to the City Clerk](#) no later than 2 hours prior to the meeting on Monday, April 13, 2026. In the subject line of the email, please state your name and the item number you are commenting on. Any public comment received that does not specify a particular agenda item number will be announced during the general public comment portion of the agenda. All comments received by the deadline on the date of the meeting will be provided to the Committee Members and will be provided for public inspection at the meeting. Email comments will NOT be read during the meeting. Electronic public comments may only be submitted via email and comments via text and social media (Facebook, X (formerly Twitter), etc.) will not be accepted.

For questions or assistance, please contact the City Clerk's Office at (949) 707-2635 or via [email](#).

Call to Order

Resolution No. 96-04-09-1 established rules of decorum for public meetings held by the City of Laguna Hills. Resolution No. 96-04-09-1 is available on the table at the back of the City Council Chamber.

Roll Call of Committee Members Staff

Attendees

Public Comments

This is the time to address the Events, Communication and Beautification Committee on any matter not listed on this Agenda that is within the subject matter jurisdiction of the Committee. Public Comments are limited to three minutes per person.

1. Presentations

2. Committee Business

2.1 Approval of Minutes

Recommendation: That the Events, Communication, and Beautification Committee approve the Minutes for the Regular Meeting of March 9, 2026.

2.2 Events

Recommendation: That the Events, Communication, and Beautification Committee discuss the following: a. Upcoming Events.

2.3 Communication

Recommendation: That the Events, Communication, and Beautification Committee discuss the following: a. Public Outreach.

2.4 Beautification

Recommendation: That the Events, Communication, and Beautification Committee discuss the following: a. Review of the Tree Preservation Policy and Past Correspondence with HOAs, and b. Development of Murals adjacent to Avenida de la Carlota and Ridge Route Drive

3. Committee Member Comments


(Opportunity to discuss new ideas/comments)

Adjournment

The next Regular Meeting of the Events, Communication and Beautification Committee will be May 11, 2026, at 10:00 a.m., in the City Council Conference Room, located at 24035 El Toro Road, Laguna Hills, California.

CERTIFICATION

I, KAREN HAMMAN, Interim City Clerk of the City of Laguna Hills, do hereby certify that a copy of the foregoing Agenda was posted at Laguna Hills City Hall, Laguna Hills Community Center, and Knotty Pine Park by 10:00 a.m. on April 10, 2026.


Karen Hamman
Interim, City Clerk

Events, Communication and Beautification Committee
Monday, April 13, 2026

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, you should contact the office of the City Clerk at (949) 707-2635. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to assure accessibility to this meeting.

Materials related to an item on this Agenda submitted to the Events, Communication, and Beautification Committee after distribution of the agenda packet are available for public inspection in the City Clerk's Office at 24035 El Toro Road, Laguna Hills, California, during normal business hours.

City Council Members receive no additional compensation or stipend as a result of serving on the Events, Communication, and Beautification Committee.



MINUTES

Events, Communication and Beautification Committee

March 9, 2026

A Regular Meeting of the Events, Communication and Beautification Committee of the City of Laguna Hills, California, was called to order by Committee Member Jared Mathis at 10:02 a.m., on March 9, 2026, at City Council Admin. Conference Room, 24035 El Toro Road, Laguna Hills, California.

Call to Order

Roll Call

Present: Jared Mathis, Committee Member
Erica Pezold, Committee Member

Absent: None

Staff Attendees

Joe Ames, Assistant City Manager
Jennifer Lowe, Community Development Director
Holland Gannon, Community Services Director
Ryan Hanley, Landscape Supervisor
Talia Markison, Assistant Planner
Jessica Cardenas, Administrative Assistant
Georgia Shepherd, Minute-taker

Public Comment

There were no public comments on non-agendized items.

1. Presentations

There were no presentations.

2. Committee Business

2.1 Approval of Minutes

Motion made by Committee Member Pezold, seconded by Committee Member Mathis, to approve the minutes of the February 9, 2026, Events, Communication and Beautification Committee Regular Meeting.

On roll call, said motion carried by the following vote:

AYES: Mathis, Pezold
NOES: None
ABSTAIN: None

2.2 Events

2.2a 2026 Events Calendar

Community Services Director Gannon presented upcoming events, including consideration of adding a fourth historically themed film in support of the America250 initiative. The Community Services Department will review the City's movie licensing options and available films.

2.2b "Rooted" Event Locations

Landscape Supervisor Hanley presented a list of potential sites, and Mendocino Park was selected as the next Rooted Event location.

2.2c Memorial Day Marathon and Non-Profit Partner Selection

Laguna Hills Athletic Boosters selected as non-profit partner for the 2026 Memorial Day Marathon.

2.2d Continued Business: Prioritization of Events and Activities using 2025 CR&R Donation to the City.

Discussed potential use of the City's 2025 CR&R donation for the July 4th event and America250.

2.3 Communication

Laguna Hills residents Randee Lennertz and Heidi Prescott provided in-person public comments on Item No. 2.2.

2.3a Public Outreach

Discussed development of an overall communication plan between the City and its residents.

2.4 Beautification

2.4a Juniper Removal on Paseo de Valencia

Discussed the importance of maintaining the slope to mitigate liability concerns.

2.4b Sycamore Trees (in and around Sunset Place, Oso Parkway, La Paz Road, Cabot Road)

Discussed the removal of sycamore trees along Sunset Place due to damage to sidewalks, roadways, and adjacent properties. OCFA website has a list of recommended trees. Further coordination will occur between the City and residents to identify mutually acceptable tree selections. (The Committee did not review sycamore tree removals in and around Oso Parkway, La Paz Road, Cabot Road.)

2.4c Development of Murals Adjacent to Avenida de la Carlota and Ridge Route Drive

Harry Huggins of Laguna Terrace Beautification Team presented a mural mock-up and cost estimates; further consideration was deferred pending development of the City’s overall mural vision.

3. Committee Member Comments

There were no committee member comments.

Adjournment

There being no further business to come before the Events, Communication and Beautification Committee at this session, Committee Member Mathis declared the meeting adjourned at 11:57 a.m.

The next Regular Meeting of the Events, Communication and Beautification Commission will be held on April 13, 2026, at 10:00 a.m., in the City Council Conference Room, located at 24035 El Toro Road, Laguna Hills, California.

Joe Ames, Assistant City Manager



Approved at meeting of April 13, 2026.